



PRESS RELEASE

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Rebuilding a Dream Development Will Provide the Means to Preserve Historic Milky Way Farms

Giles County, Tenn. — The rich history of Milky Way Farms of Tennessee has become its saving grace with the announcement last week by South Carolina Developer Charles Ausburn of plans to build an 1,100-acre residential development that has at the center of its purpose the preservation and restoration of a treasure lost to the world, but not forgotten by the people of Giles County.

“I want to welcome everybody to the legacy of Frank Mars, the founder of Mars Candy Company and the original developer of Milky Way Farms,” Ausburn said as he announced his development plans sitting on the south lawn of the Milky Way Manor House. “Frank Mars had a vision and had the where-with-all to really do a wonderful job here. And, he certainly came in at a time when it was good for Giles County.”

Mars started creating Milky Way Farms in 1930, a venture that provided jobs for some 900 men from Giles County, Middle Tennessee and North Alabama during the darkest days of the Great Depression.

By the time of Mars’ death in 1934, Milky Way Farms was home to more than 50 miles of fence, 35 miles of road and 35 acres of buildings under roof. One of the most magnificent of those buildings was his Manor House.

With the 25,000-square-foot Tudor-style home as a back drop, Ausburn explained that the 750 residents who will live and play at the Milky Way Farms of Tennessee development will also each play a part in securing the property, and especially the Manor House, for future generations.

“My original concern was how to preserve the Manor House,” Ausburn told the standing room only crowd. “The best way to take care of it was to get a large group of owners to spread the cost of preserving the house and save it for posterity. And I think we’ve done a plan that essentially will protect the house for eternity.”

In addition to being part of the rich history and future of Milky Way Farms, the property’s owners will have access to a variety of amenities, including the Milky Way Equestrian Club, which will provide diverse services and facilities to those residents with a love of horses.

Ausburn also introduced Equestrian Club Manager Keith Jackson, a native of Great Britain and a Giles County resident for the past nine years, who promised a high level of excitement in the development’s equestrian offerings.

“I’m really thrilled to be part of the Milky Way team,” Jackson said. “We’ve got wonderful facilities here; we’ve got wonderful dreams; and we’re going to have a real

ball with our horses.”

Among the equestrian facilities at Milky Way will be the original race track where 1940 Kentucky Derby winner Gallahadion, as well as many other champion thoroughbred horses, trained. The equestrian facilities will also include a polo field, boarding stables and riding trails.

“Another amenity I think will really be one of the signature parts of Milky Way Farms is the Jay Haas Galaxy Club,” Ausburn announced, explaining that PGA Tour veteran Jay Haas will be working with designer Kevin Tucker to create a championship-caliber 18-hole golf course for Milky Way Farms of Tennessee.

Noting the beauty of land that will provide two distinctly different types of golf on the front and the back nines, Haas acknowledged that it was up to he and Tucker to create an experience that can be enjoyed by golfers of all skills.

“This piece of property is putting pressure on Kevin and myself because it’s so beautiful and we have to come up with a great finished product, but I’m confident that we will.” Haas said. “We’re soon to break ground here and that’s the part I’m looking forward to. To see it go from this raw land to actually playing golf here in a short time is going to be a special day for me.”

Haas said the golf course is scheduled to be ready for play by the spring of 2009.

Having Haas’ name attached to the Milky Way Farms golf course is the perfect combination, according Tucker, who explained that both Haas and Milky Way epitomize character, integrity and passion.

These same principles were the force behind Milky Way attracting one of its brightest stars — country music artist Larry Stewart.

Stewart, lead vocalist and guitarist for the country music mega-group Restless Heart, has become the “unofficial ambassador” for Milky Way Farms, and was the first to sign up for a home site on the development’s Founders’ Ridge.

From his first trip to Milky Way in December 2006, Stewart said he knew he had discovered something special.

“The magic and the beauty, the setting of Milky Way Farms and, not to mention, the people here in this area make this really a wonderful place to be,” Stewart said.

Located in southern Middle Tennessee, Milky Way Farms is situated just a few miles west of Interstate 65, approximately one hour from Nashville and 45 minutes from Huntsville, Ala.

The plans for the gated community include an assortment of amenities in a country setting away from the fast pace of city life. For more information on all that Milky Way Farms of Tennessee has to offer visit online at www.MilkyWayFarmsTN.com or call 931-363-9769.

Milky Way Farms of Tennessee, LLC is the newest venture for South Carolina-based New Horizons Communities. More than just a real estate development company, New Horizons Communities understands the delicate balance between new development and the existing environment of a site.

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